

## ADITYA MUNJAL

Director, Hesi, CEO, Firefox Bikes  
Age: 29

### CROWNING ACHIEVEMENT

With his green transportation company Hesi, which began operations in January this year, Munjal is betting on the convenience of the bike-sharing system and e-rickshaws to provide cheaper and faster first- and last-mile connectivity. With over 7,000 bicycles across 10 university campuses and 15 cities around the country already, Hesi's quickly become the fastest growing sustainable transport network in India.

### GREEN LIGHT

Munjal's getting governments enthused about his bike-sharing idea - Bhuvaneshwar, Visakhapatnam and Nashik are already on board - as well as examining the possibility of scaling up Hesi's e-rickshaw pilot project.



## ALIA BHATT

Actor Age: 28

### CROWNING ACHIEVEMENT

Bhatt's real genius lies in the sort of projects she chooses to be a part of, striking a balance between big-budget, all-star blowouts and more script-oriented films. In *Little Punjab* followed by a *Dear Zindagi*, a sci-fi thriller *Brahmastra* opposite Amitabh Bachchan and Ranbir Kapoor followed by *Kabir Singh* with Varun Dhawan, Matthuri Diast Nene and Sanjay Dutt for co-stars, and then, just to round things off, a Zoya Akhtar original about gully rap wunderkind Nasty and DINKU.

### LATEST TRIUMPH

Not since *Intezaar* Ali's Highway has Bhatt dominated the screen as much as she did in Meghna Gulzar's *Raanhi*, with her nuanced portrayal of an Indian spy in bed with a Pakistani officer. But beyond her on-screen fluidity, she's also creating a template for a new kind of millennial celebrity: the kind that knows authenticity sells, and has figured out how to multiply their capital, as her recent investment in the start-up StyleCracker shows.

## SOLELY SPEAKING!

Today, colour plays a key role in a gentleman's footwear. That's why **Presso Cobbler - The Royal Treatment** introduces two unique services to ensure that your old designer shoes are bang on trend.

Millennial men are now embracing the idea of infusing colour into their footwear. No, we aren't suggesting that you go over-the-top, and wear brightly hued shoes with a three-piece-suit (although some guys can pull that off too). We're referring to a subtle inclusion of coloured outer soles. You can always blow-up your bank account by investing in a new pair of designer shoes to keep up with this trend. But what if we told you that you didn't have to? While **Presso Cobbler - The Royal Treatment** is renowned for cleaning and repairing of shoes and bags, they have recently launched two outstanding services that give the give your favourite designer shoes a fresh, new-fashionable update.



### MEET THE COLOURFUL SOLE

Don't fear the coloured sole or the fact that your old Ferragamos aren't exactly on par with the coloured sole trend. Hand them over to the experts at **Presso**, who will replace the existing outer soles with brand new, indestructible rubber ones. While you can always go for the black traditional soles, we recommend that you pick the red and blue ones. The ladies, on the other hand, can either opt for traditional black and beige soles or up their style game with a red, orange or blue base.



### TIPS ON HEELING

The good news: While you're getting a brand new sole, you can also replace the shoe heel in a colour that matches. The better news: The next time your leading lady gravitates towards a designer store for a new pair of stilettos because the old ones are making her feel unbalanced, direct her to **Presso Cobbler - The Royal Treatment**. Here, the old lady heel tips will be replaced with brand new ones in red, blue, gold, silver, beige and black allowing her to regain her balance.

Service only available at Presso Cobbler stores in Mumbai at **Naupan Sea Road** and **Prabhadevi**, in **Bangalore** at **Indira Nagar** and **Koramangala**.

**presso COBBLER**  
The Royal Treatment